



**OCEANAIR
DESIGNS**

**CORPORATE IDENTITY
PACKAGES**





PACKAGE 1 : Logo Design - starting at \$300.00

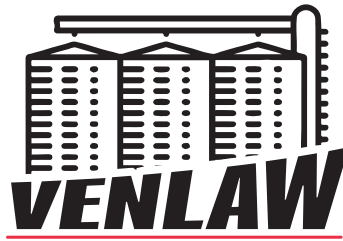
- Client will receive approx 3 designs to choose from with 1 or 2 minor client changes.
- Assigned Pantone Colours.
- Includes final logo in full colour as .ai, .eps, .pdf, .jpg, and .png file formats.

3 OPTIONS

Option #1A



Option #2A



Option #3A



FINAL LOGO



P. 185C

Black



PACKAGE 2: Logo Design - starting at \$430.00

- Client will receive approx 4 - 5 designs to choose from with up to 3 client changes.
- Assigned Pantone Colours.
- Includes final logo in full colour & black & white formats if applicable as .ai, .eps, .pdf, .jpg, and .png file formats.

4 - 5 OPTIONS

Option #1



Option #2



Option #3



Option #4



Option #5



FINAL LOGOS

Black & White Icon



Black & White Logo



Colour Icon



Colour Logo



P. 306C

P. 307C

WWW.OCEANAIRDESIGN.COM

33 KIRKWOOD DRIVE, ST. ALBERT, ALBERTA, CANADA, T8N 6X9
P. 780-458-1609, C. 780-966-1609 E. OCEANAIR@TELUSPLANET.NET



PACKAGE 3: Logo Design - starting at \$650.00

- Client will receive approx 6 or more designs to choose from with 5 or more client changes.
- Vertical and Horizontal versions included and or stand alone icons.
- Assigned Pantone Colours.
- Includes final logo in full colour, simplified colour, greyscale & black & white formats if applicable as =.ai, .eps, .pdf, .jpg, and .png file formats.

5 - 6+ OPTIONS



FINAL LOGOS





PACKAGE 4: Logo Design & Brand Standards Guide - starting at \$2,000.00

- Client will receive approx 6 or more designs to choose from with 5 or more client changes.
- Vertical and Horizontal versions included and or stand alone icons.
- Includes final logo in full colour, simplified colour, greyscale & black & white formats if applicable as .ai, .eps, .pdf, .jpg, and .png file formats.
- Complete Brand Standards Guide with assigned Pantone colours, corresponding fonts, Logo usage, Taglines, stationary and more.

BRAND STANDARDS GUIDE SAMPLE





CORPORATE STATIONARY: For Corporate Packages 1 - 3

- Business Card Design - starting at **\$225.00**
 - Letterhead Design - starting at **\$125.00**
 - Envelope Design - starting at **\$100.00**
- * We offer full production of all stationary items.

CORPORATE STATIONARY SAMPLE



WWW.OCEANAIRDESIGN.COM

33 KIRKWOOD DRIVE, ST. ALBERT, ALBERTA, CANADA, T8N 6X9
P. 780-458-1609, C. 780-966-1609 E. OCEANAIR@TELUSPLANET.NET